What happens when users will consume services rather than own vehicles?

As software service platforms revolutionize the mobility industry, all players must excel in five areas to compete in the 2030 ecosystem.

CASE is driving the creation of new future personal mobility ecosystem services

1. Focus on a holistic organizational transformation
2. Create a positive customers’ experience
3. Organize data to improve analytics
4. Ensure execution on forecasting
5. Deliver sustainability

By 2030...

85% of survey participants expect their mobility choices to benefit their health and security.

50% of survey participants will sacrifice vehicle ownership to improve sustainability.

$85bn is expected to be reached in the global automotive software and electronics market revenue.

80% of survey participants expect to use a single app or platform for all mobility services (billing, ordering, and multi-modal transportation).

$12trn will be invested in sustainable power trains approximately.

Global petrol consumption has been falling while new EV registrations are continuing to rise

Global OEM Software Development FTEs

Global Software Development FTEs in automotive OEMs will more than double by 2030 as they transform themselves into technology and software businesses.

The study is based on BearingPoint’s research, the views from clients across all industry sectors, and input from sector and technology leaders from throughout the firm. It is part of a series of insights and research that are being published regularly.