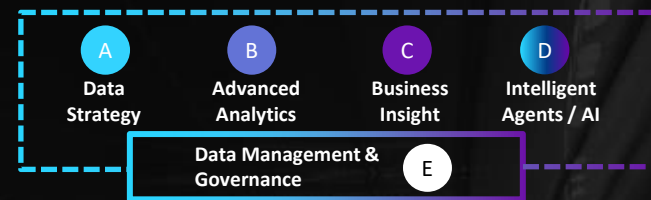


Artificial Intelligence & Data Analytics

Client Business Challenge

- Increasing amount of data, complexity and regulations make data much harder to manage, and call for a structured and holistic approach – not just in tech.
- Data is an important asset and potential game changer. However, only few manage effectively to harness the full potential value and benefits.
- New technologies and digital transformations give tons of possibilities and improvement potentials, but remain unused due to being stuck with legacy tech, ways of working, people and mindsets.

BearingPoint Contribution



- (A) Incorporating business strategy, values, people and processes into analytics initiatives
- (B) Implement analyses, algorithms and statistical models
- (C) Build suitable visualization and makes data understandable for further decisions
- (D) Automated decision making by development of AI & RPA
- (E) Data collection, exploration, preparation, data architecture and integration, data quality management, data stewardship & literacy

Client Business Outcomes

- Value generated through better decisions based on innovative technology and data-centric organization
- Usable knowledge extracted from data by utilizing advanced analytical methods
- Achieved data-driven decisions to reach strategic goals
- Enablement to manage structured and unstructured data and build a machine-readable foundation for data-driven innovation
- Implemented impact oriented, end to end processes to reduce operational efforts and drive customer centricity