

Sustainable Logistics

Greenhouse gases from transportation, oil spills from accidents, poor working conditions, wages and bankruptcies are all well-known issues within the logistics sector. How can these events be prevented and dealt with to reduce a company's risks in these areas?

Your challenges

The society's awareness towards sustainability topics, as for example the above mentioned problems, is permanently increasing. Reactions such as extensive reporting about corporate grievances, media harassment up to consumer boycotts proof that NGO's media power, customers' buying behavior or regulatory pressure may not remain underestimated anymore. Thus, corporations increasingly have to assess their sustainability issues and hereby experience real advantages besides brand image improvement. Your competitor does. Do you as well?

The implementation of a sustainable Supply Chain Management turned out to be key for future stability of the firm. What are the characteristics to rely on to identify your sustainability maturity?



All these aspects represent daily challenges of supply chains and therefore should be integrated in your sustainability strategy. By doing so, you make sure your stakeholder expectations are met and sustainability goals are reached. BearingPoint will support you by developing and introducing a sustainable SCM Strategy.

Our approach

A focused sustainability strategy with well-directed actions is the goal of our sustainable SCM approach. First of all, we assist you in defining the overall goals and the addressed stakeholders of your sustainable SCM Strategy. A pre-selected questionnaire will be used to assess relevant corporate as well as stakeholder priorities in terms of sustainability. As a result we will establish a materiality matrix to identify focus areas for your sustainable SCM strategy. These first steps are followed by a scoping process, supported with a checklist. Within this process, priorities are set and the focus of the sustainable SCM will be defined.

Overview of service offerings

Sustainability Strategy

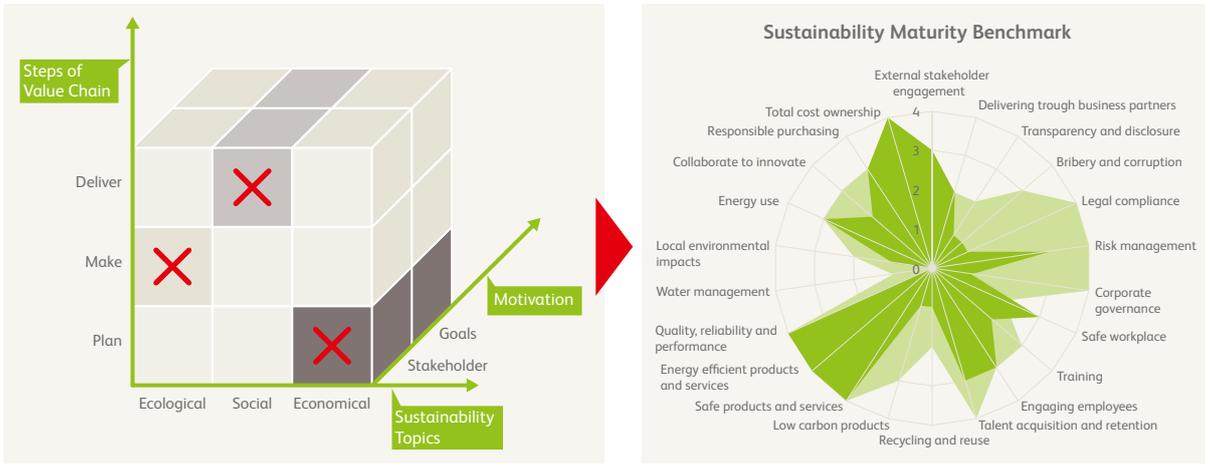
- Plan and control realistic sustainability goals
- Conduct a materiality analysis
- Assist in defining a sustainability scope
- Sustainable SCM Quick Check
- Create a feasible sustainability roadmap
- Develop a sustainability strategy
- Support for certification

Supplier Score Cards

- Minimize supply chain risks
- Predefined catalog of questions, concerning sustainability
- Support in conducting the SC Audit

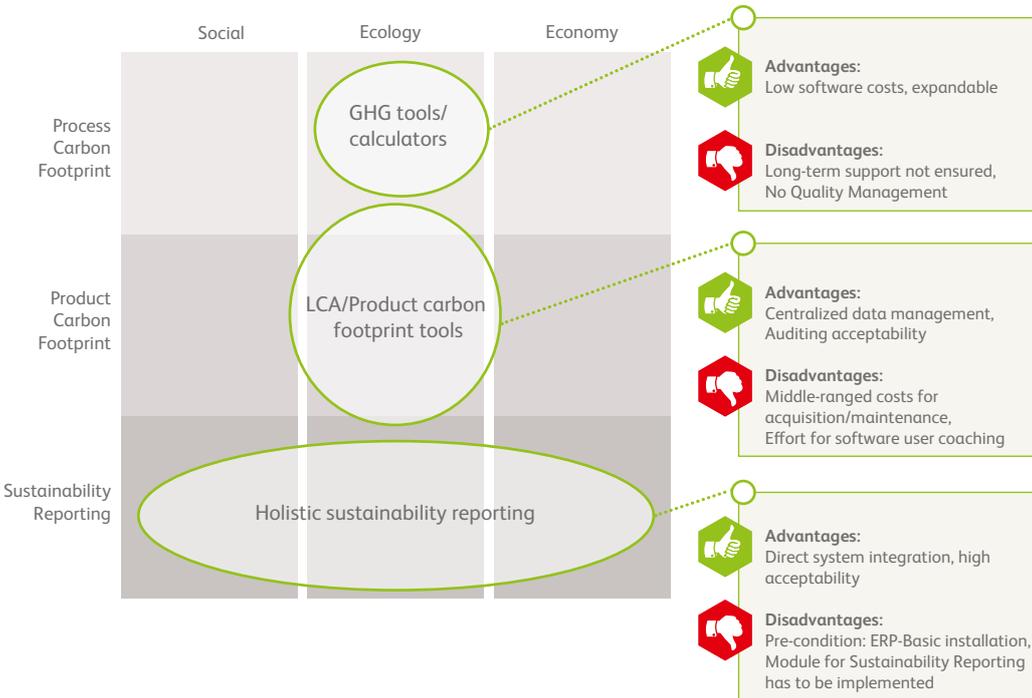
Sustainability Software

- Software selection
- Implementation & customization



We furthermore conduct a general sustainable Quick Check. This allows you to get a holistic idea about your sustainability maturity. With the help of our sustainability scorecard you can assess and rate your external sustainability situation in terms of proofing prospective suppliers. In addition to this we also offer to execute a supply chain audit for the evaluation of your pre-existing suppliers. Based on these elementary steps, we will support you in developing a sustainability roadmap that helps you to set the fundamentals for your strategy. Finally, while creating a strategy paper we will also mentor the implementation process and the overall assignment of the sustainable SCM strategy goals with the organization.

Moreover, BearingPoint will assist you in selecting and customizing the right sustainability software which may enhance your capability to control the sustainability progress.



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About BearingPoint

BearingPoint consultants understand that the world of business changes constantly and that the resulting complexities demand intelligent and adaptive solutions. Our clients, whether in commercial or financial industries or in government, experience real results when they work with us. We combine industry, operational and technology skills with relevant proprietary and other assets in order to tailor solutions for each client's individual challenges. This adaptive approach is at the heart of our culture and has led to long-standing relationships with many of the world's leading companies and organizations. Our 3350 people, together with our global consulting network serve clients in more than 70 countries and engage with them for measurable results and long-lasting success.

