



Supply Chain Strategy & Process Alignment

The ideal alignment of an organization's process landscape to its business environment and the related requirements is vital to be successful in today's markets.

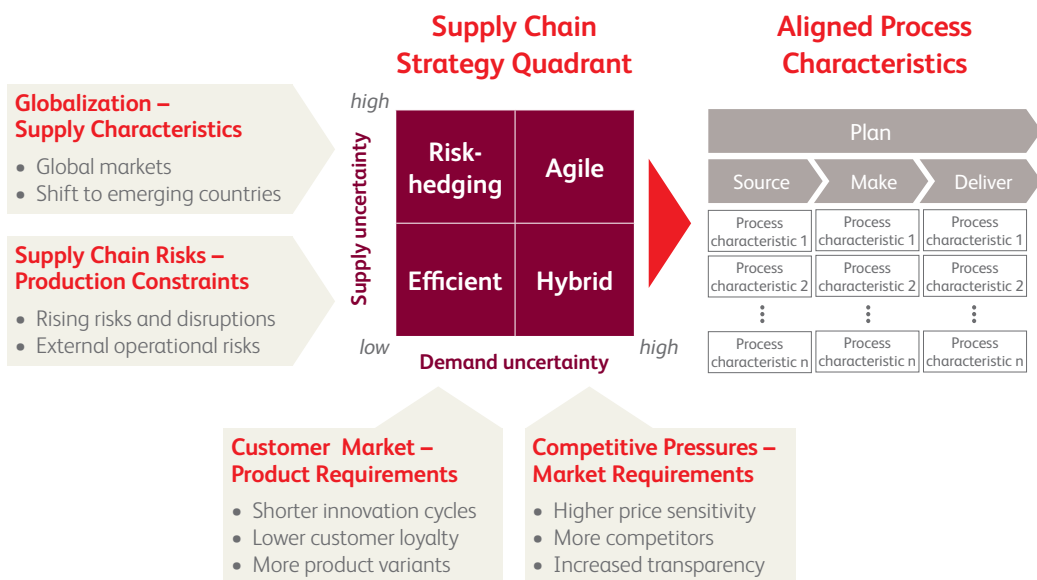
The BearingPoint Supply Chain Strategy & Process Alignment empowers companies to better understand the drivers of uncertainty within their supply chain and focuses on the supply and demand side of the underlying business. Our assessment creates a good basis for identifying relevant improvement areas and potential fields for action.

The BearingPoint assessment is based on extensive experience and uses a holistic approach to analyze a Supply Chain from strategy to execution. We help to gain vital insights in understanding interdependencies between a supply chain strategy and the relevant processes to support this strategy.

Your challenges

Today's markets are more and more volatile and competitive. On the one hand, there is continuously high competitive pressure driven by higher market transparency, more competitors as well as higher price sensitivity of customers. On the other hand, the customers seek to fulfill their specific demands more quickly than ever, innovation cycles have become shorter and customer loyalty has decreased significantly. Furthermore, supply uncertainty has increased due to globalization effects leading to a shift to emerging countries and thus to global sourcing markets. This also rises the risks for disruptions in the supply chain.

Therefore, it is critical for organizations to understand to which degree they are influenced by demand or supply uncertainty. Different degrees of uncertainty require the organization's processes to be adequately designed to meet the corresponding market challenges. Either the business processes need to be flexible, adaptable and quickly changeable to meet market expectations, or they need to be trimmed to serve the market in the most lean and efficient way.



Overview of our service offering

Strategy and Process Alignment

- Identify supply chain strategy by evaluating demand and supply uncertainties
- Assess status-quo of strategic positioning and the alignment of supply chain processes
- Identify improvement areas and lay the foundation for relevant focus areas

Detailed Process Analysis powered by Supply Chain Navigator

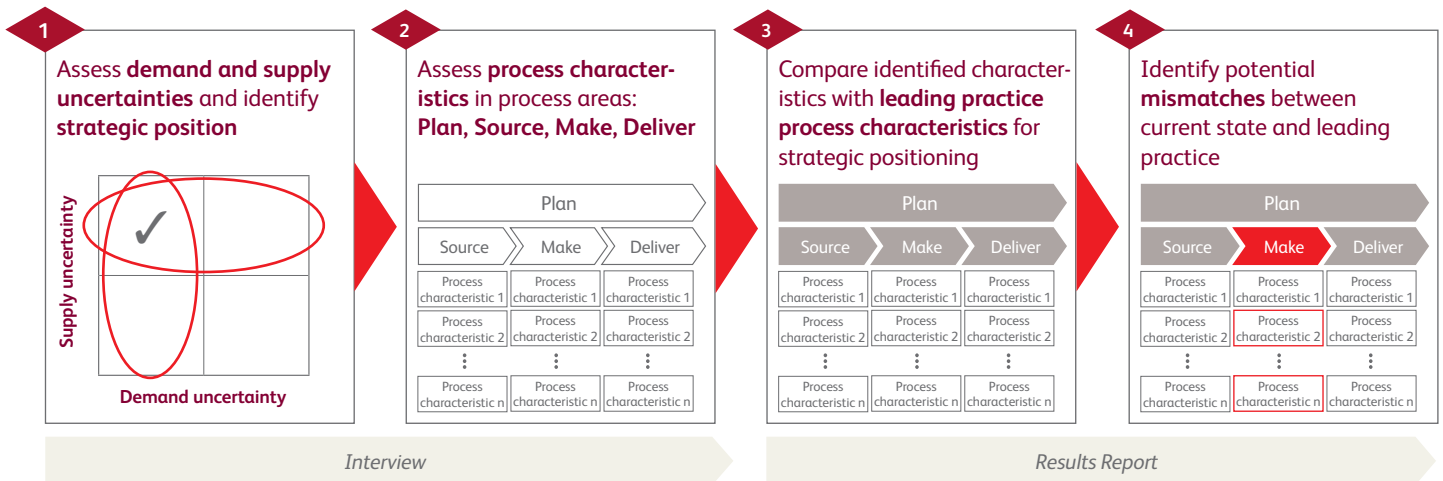
- In-depth analysis of individual process areas based on our comprehensive maturity models in the BearingPoint Supply Chain Navigator Framework
- Detailed roadmap for optimization potential of business processes and the related process and IT landscape

In this context successful supply chains are aligned with the corresponding challenges and as a result perform better than those of competitors. The following aspects characterize successful supply chains:

- Know the drivers for uncertainty on the supply and demand side and understand their relevance
- Understand the impact for the supply chain processes in the areas of Plan, Source, Make and Deliver
- Identify the relevant areas for improvement
- Enable operations to serve their markets best by aligning the relevant processes.

Our approach

The Supply Chain Strategy & Process Alignment starts with a high-level assessment based on a detailed interview. The main uncertainty drivers will be identified in order to position your business in the BearingPoint Supply Chain Strategy quadrant framework. This will enable us to provide you detailed insights as to which process characteristics in the areas of Plan, Source, Make and Deliver are relevant for you and need to be designed in a specific way to correspond with the underlying strategy.



Based on our own database, a comprehensive catalog of KPIs and the related maturity model information, BearingPoint is able to derive a holistic and integrated approach to identify the relevant improvement areas for your supply chain. The areas identified are documented in a company specific and personalized report.

In the case that a more in-depth analysis is required, the BearingPoint Supply Chain Navigator assessment is recommended in order to deepen the level of analysis.

Our experience

BearingPoint is your reliable partner from strategy to execution. Whether you are looking to redesign your Supply Chain strategy, optimize the Supply Chain network, specific processes or IT areas, we can help with our detailed management and technology expertise.

Proven tools and methods, motivated and highly skilled consultants with extensive industry experience enable our clients to achieve leading practice. Your success to improve your supply chain performance is our motivation and ambition.

About BearingPoint

BearingPoint consultants understand that the world of business changes constantly and that the resulting complexities demand intelligent and adaptive solutions. Our clients, whether in commercial or financial industries or in government, experience real results when they work with us. We combine industry, operational and technology skills with relevant proprietary and other assets in order to tailor solutions for each client's individual challenges. This adaptive approach is at the heart of our culture and has led to long-standing relationships with many of the world's leading companies and organizations. Our 3350 people, together with our global consulting network serve clients in more than 70 countries and engage with them for measurable results and long-lasting success.

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