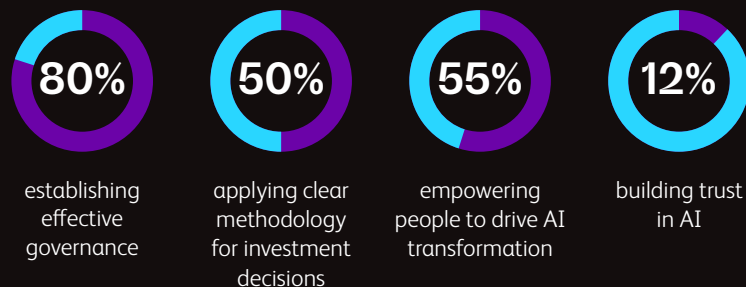


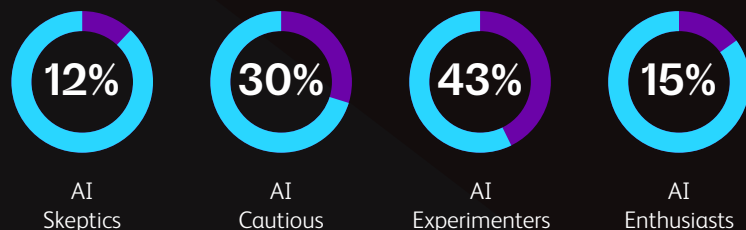
UK companies recognise AI's transformative potential but are not yet fully ready to leverage it and become augmented organisations

The data for this research was collected through an online survey conducted in June 2024. The survey targeted 150 C-suite executives across the UK from various sectors, both private and public.

Prerequisites C-suite executives believe are important for becoming an augmented organisation.



Even though AI development is happening at a remarkable pace, many C-level executives are still doubtful or careful about the AI-driven transformation.



Only 21%
are actively adopting AI technologies

31%
of organisations have no AI implementations or not started considering AI technologies



45%
of organisations are still thinking about the best approach to governance and decision-making for AI

31%
report the lack of readiness in terms of data availability and quality for Generative AI projects

Despite prioritizing training, only 39% of organisations have a strategy for adopting AI and managing the changes it brings

