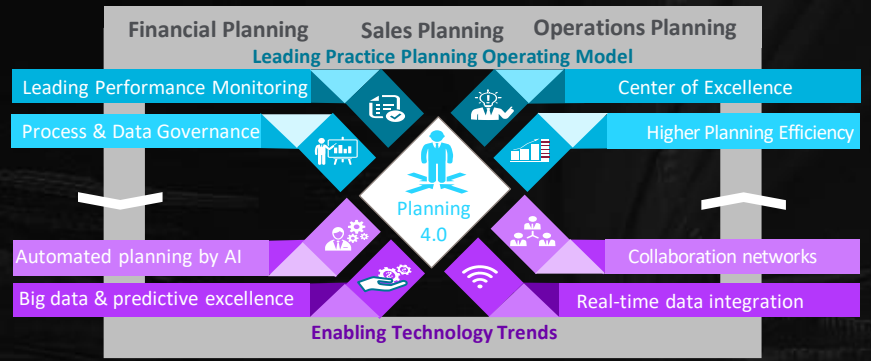


# Predictive Forecasting & Integrated Planning

## Client Business Challenge

- A world full of ambiguity, uncertainty, and complexity forces companies to invest in planning and predictive forecasting to set up agile business operations
- Integrated planning is driven by a whole set of new functionalities to perform better in a volatile environment
- Increasing customer needs and pressure from competitors raise need to generate topline revenues while reducing cost base
- End-to-end integration from operations to finance is required to optimally steer and control the business

## BearingPoint Contribution



- Support in end-to-end integrated planning processes and design from leading practice operating models over predictive solutions, system selection and implementation to financial planning
- Maturity assessment in planning to identify improvement potentials

## Client Business Outcomes

- Planning optimization shows a quick ROI - aiming to generate additional topline revenues while reducing cost base and increasing customer satisfaction – lower costs as a result of better plans
- Digital planning 4.0 processes operate integrated and leverage state-of-art technologies to increase accuracy & drive efficiency – adjustable models with updated input variables
- Leverage information in your data to the maximum by deploying state-of-art predictive analytics technologies