

73%

rate their company's approach as very to extremely advanced

2x

Senior leaders are twice more likely to rate their company's approach as extremely advanced compared to staff

43%

of respondents look to their CEO for inspiration and direction in sustainability

The Sustainability Challenge:  
**How to close the strategy gap for implementing sustainable procurement?**



Leadership as owners of the transformation



Report on carbon footprint to prove ROI and unlock further investments



Shift of mindset across the entire organisation