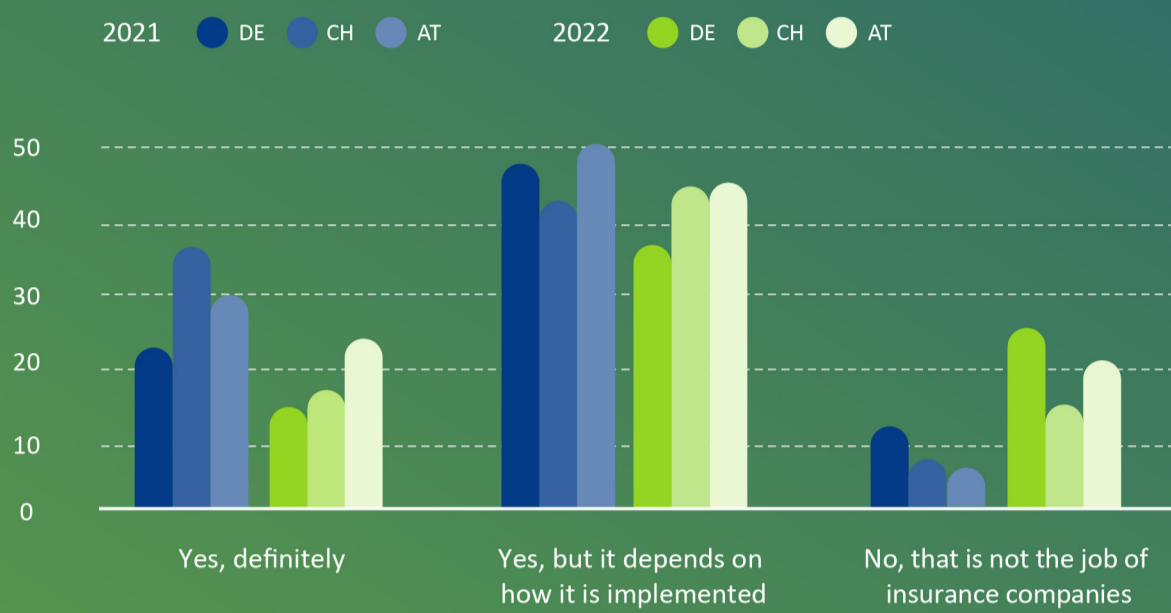


There is growing skepticism about insurers and insurance products when it comes to sustainability

BearingPoint Sustainable Insurance Sentiment Barometer

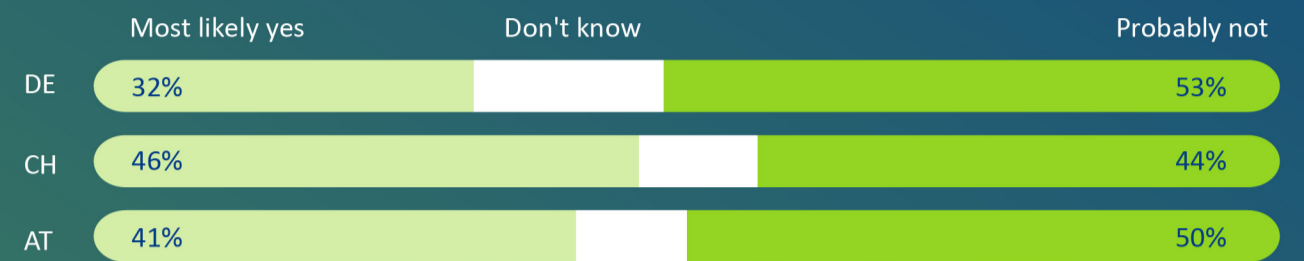
Decreasing expectations

Do you think insurance companies should promote sustainable behaviors of customers with their products and primarily invest customer funds in sustainable activities?

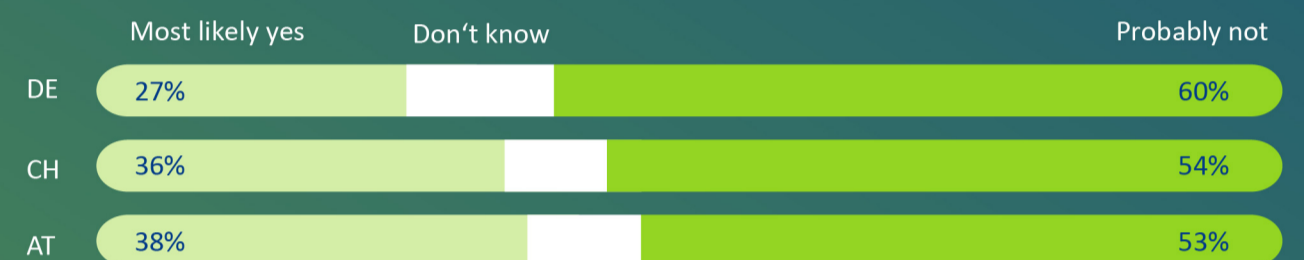


Making concessions in favor of sustainability

Would you be willing to forego benefits and services in favor of sustainability?

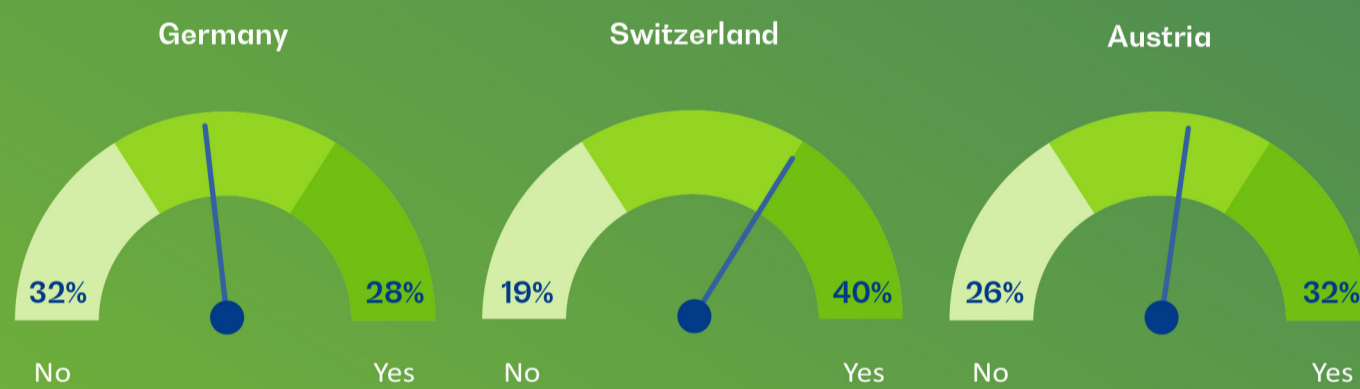


Would you be willing to pay a higher price for insurance in support of sustainability?

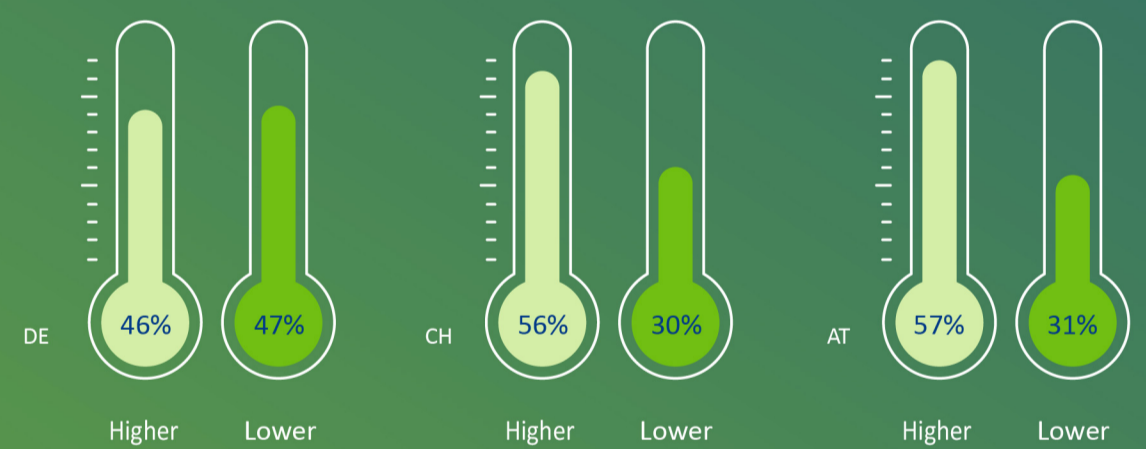


Return on sustainable insurance products

Do you think the return on a sustainable insurance product differs from the return on an ordinary insurance product in the long term?

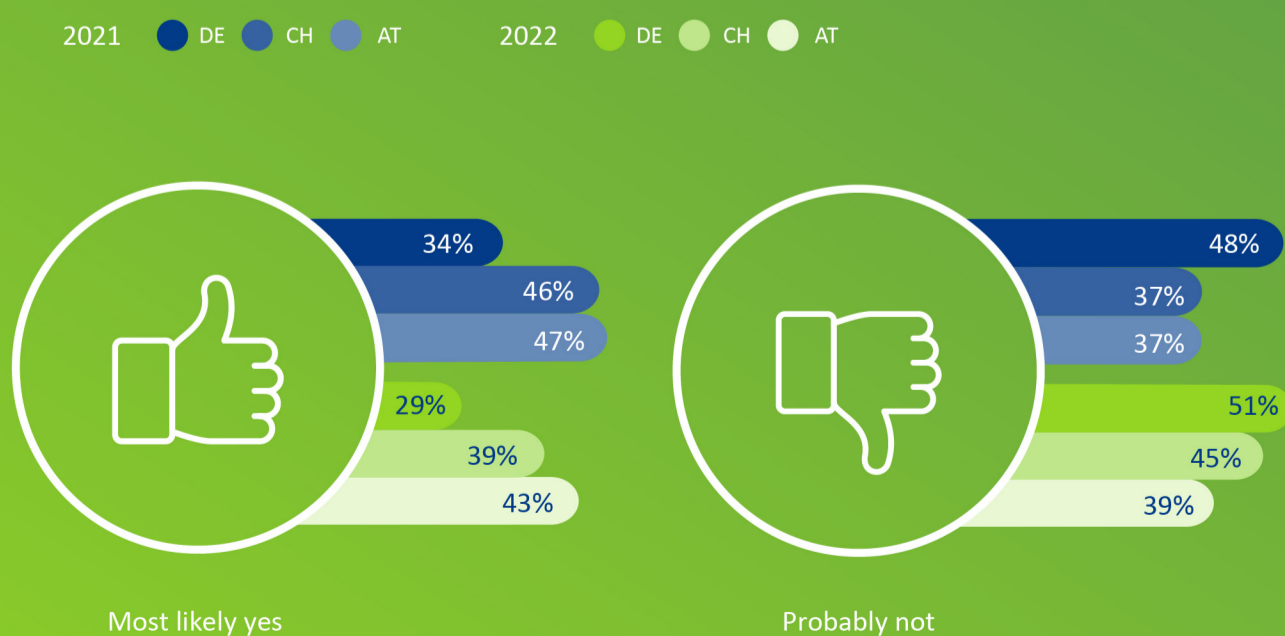


If yes: Do you think the return on a sustainable insurance product is higher or lower than the return on an ordinary insurance product?



Influence of sustainable products on the choice of insurance

Do sustainable product offerings influence which insurer you choose?



Perception of the range of sustainable products

Do you think that insurance companies already offer sustainable products?

