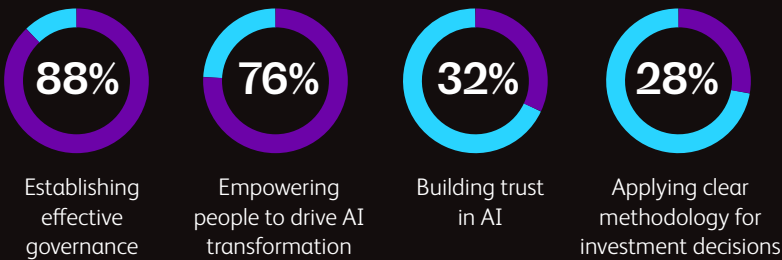


# UK Financial Services, Banking, and Insurance companies are adopting AI technologies, but with some progress still to be made before becoming fully augmented

The data for this research was collected through an online survey conducted in June, 2024. The survey targeted 150 C-suite executive across the UK from various sectors, both private and public.

Prerequisites C-suite executives believe are important for becoming an augmented organisation.



Even though AI development is happening at a remarkable pace, many C-level executives are still doubtful or careful about the AI-driven transformation.

